

MINUTES OF THE ANNUAL MEETING
OF THE MODERN FINANCIAL SERVICES ASSOCIATION OF ALABAMA

The Annual Membership Meeting of the Association was held in Birmingham on Wednesday, May 26, 2010, pursuant to notice dated April 19, 2010. The well attended meeting drew members from all over Alabama, as well as members from out of state. Companies of all sizes were represented at the meeting, from the largest national company members to our smallest members.

James Chamblee, President of the Association, presided and welcomed the attendees. The first order of business to come before the meeting was a report from the Association Director, Maury Shevin. Mr. Shevin reported that the Association currently has 40 full members and three associate members. Membership is down from last year when the Association had 49 members. Members are entitled to vote, but associate members are not. Members represent approximately 488 offices in Alabama. All Board members and officers serve without pay.

Mr. Shevin also reported the comments from Scott Corscadden, Supervisor of the Bureau of Loans. Mr. Corscadden could not attend the meeting in person, but did send remarks. Mr. Corscadden said that there are 1,109 licensed locations under the Deferred Presentment Act at the current time, and the Department has conducted approximately 460 examinations of DP licensees during fiscal year 2010. The number of licensees is down since the beginning of the year, but not significantly. The Department is not encountering any new "major" examination issues, but continues to see fee-only renewals and failure to provide "cooling off periods".

Mr. Shevin next gave the Treasurer's Report in the absence of the Treasurer, Bill Smith. Total dues collected for the year is \$31,400, with approximately \$4,100 remaining unpaid. The bank balance currently stands at \$39,052.40.

The next order of business was the election of the Board of Directors, based upon the Nominating Committee Report attached to the notice of the meeting. Upon motion duly made and seconded, the Nominating Committee Report was accepted without amendment. The membership then voted to elect the following members to serve on the Association's Board of Directors for the ensuing year:

Dawn Morrow – Advance America
James Chamblee – Mr. Money
Buck Wilson – Cash Mart, Inc.
James Conaway – Fast Cash
Shanna Wycoff – Check 'N Go
Beverly Ward – Cash USA, Inc.
Charles Hunter – The Money Store
Bill Smith – Easy Money
Meredith Broyles – Check Into Cash

The Directors then met briefly to elect officers for the Association. Those elected were:

James Chamblee – President
James Conaway – Vice President
Bill Smith – Treasurer
Beverly Ward – Secretary

Mr. Chamblee then asked if there was any new business. Under new business, associate members were invited to speak about their products and services. Bill Swift spoke for MediaWhiz, Herb Hulme spoke for eCash Software, and Jim Meyering spoke for NetSpend Corporation.

Following the coffee break, Michael Sullivan, Charles Hunter and Jerry Spencer led a discussion of Alabama law developments. There was no legislation introduced into the Legislature in the 2010 session that would impact payday lending in the state. They stressed the importance of maintaining good lines of communication with members of the Legislature in order to explain and deter the passage of unwelcomed legislation.

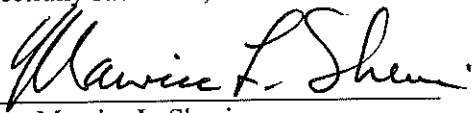
Following a lunch break, Meredith Broyles and Shanna Wycoff led a discussion of the industry outside of Alabama. They covered developments in other states. Shanna said that when she started with her company, they were operating in 38 states. Because of legislative changes, they are now operating in only 28 states. Data and industry studies suggest that as states withdraw the ability of payday lenders to operate therein, borrowers are left with fewer and often more expensive options.

Maury Shevin discussed the federal legislation, Restoring American Financial Stability Act of 2010. Maury focused on S. 3217 which is an amendment to the bill that had been introduced by Senator Christopher Dodd. The bill, known as the Reed/Dodd/Lincoln substitute, which is 1,566 pages, proposes a massive overhaul of the financial regulatory system. The bill is similar to the bill passed in the House – H.R. 4173. The part of the bill that impacts consumer finance companies more directly is Title X – Bureau of Consumer Financial Protection. Maury covered the highlights of the Title, explaining the impact on payday lenders, including the purpose, objectives and functions of the Bureau, its composition, its enforcement authority, and those businesses that may be excluded from the reach of the bill.

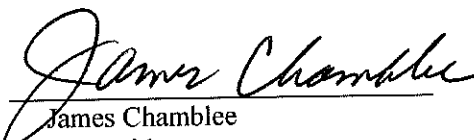
There was ample opportunity throughout the day for questions, answers and networking. The strength of the Association is grounded in its members. We are pleased to have had the opportunity to meet together once again in a positive Alabama legal climate.

There being no further business to come before the meeting, Mr. Chamblee adjourned the same at approximately 2:30 p.m.

Respectfully submitted,

By: 
Maurice L. Shevin
Its Acting Secretary

Attested:

By: 
James Chamblee
Its President